

Call for Entries
UICA Artist Holiday Market
December 1, 2018

The Michigan Silversmiths Guild (MSG) will be applying to the Urban Institute for Contemporary Arts (UICA) 30th annual Artists Holiday Market in Grand Rapids, MI, and we are issuing this call for entries to members who would be interested in participating. **Note: The MSG will be applying for a booth in the event, and has not yet been accepted, but the show requires that all participants be identified prior to the application process; therefore, we are issuing the call for entries prior to applying.**

ELIGIBILITY: All current MSG members are eligible to apply. All work submitted must be made by the applicant. Although mixed media pieces are accepted, some metal is required. Members who are interested in learning about art fairs/markets or may be considering this as a career path are especially encouraged to apply. NO PREVIOUS ART FAIR EXPERIENCE IS NECESSARY.

If you are not currently a member or are not current with your dues, please fill out the MSG membership form available on our web site (misilversmith.org). Include a copy of the completed form with your application, and follow the instructions for sending in the form and money.

EXHIBITION RULES: Accepted artists are required to be in attendance for the duration of this one day market and to work together as a group to carry out all aspects of the art fair booth. Artists are also required to participate in setup and/or tear down of the booth. Other tasks include selling the art work of all accepted artists and promoting MSG.

SALES: The UICA and MSG will not take a commission. There will be a booth fee (estimated to be approximately \$110-115 per accepted artist) to cover expenses - payable upon UICA acceptance.

ENTRY PROCEDURE: This application is specifically for selling work at the MSG Booth at the 2018 Artists Holiday Market. Applications should be submitted either electronically or by mail. Please note that electronic submission is preferred.

Mail: Submit 4 images of your work along with the completed application form. Applications must be postmarked by June 30, 2018.

Electronic: Submit 4 images of your work along with a scanned image of the completed application via e-mail to clincomp@comcast.net. E-mailed applications must be sent on or before midnight, June 30, 2018.

All images will become property of MSG and may be used for publicity purposes. All applicants will be notified electronically of acceptance. Please note that applicants will not be considered without receipt of the application fee.

Images should be representative of the body of work you plan to sell at the MSG booth.

FORMAT: Images must be submitted on a CD or as an e-mail attachment - TIFF and JPG files at 300 dpi only. Files should be no larger than 10 MB. Digital images must be labeled with last name and entry number. For example: Smith1.jpg

CDs must be labeled with the artist's name, address and phone number. CDs will not be returned.

THE JUROR: Given the urgency of the timelines for applying to this event, MSG has not yet identified the juror. As application to the Market is new to MSG, there is no way to anticipate the level of response, but it is anticipated that, if accepted in the show, up to 6 MSG member can participate.

CALENDAR:

June 30	MSG Application deadline
July 31	MSG jurying complete/members are notified of acceptance to the MSG booth
August 10	UICA Application deadline
September 7	UICA notification of acceptance
September 10	MSG participating artists are notified if UICA has invited MSG to participate
October 10	Booth payment due to MSG
November 30	Market set up (anticipated)
December 1	Market Day

Application Form
E UICA Artist Holiday Market
December 1, 2018

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone Number: _____
E-mail: _____

Image 1:
Title: _____
Medium: _____
Size: _____ Cost: _____

Image 2:
Title: _____
Medium: _____
Size: _____ Cost: _____

Image 3:
Title: _____
Medium: _____
Size: _____ Cost: _____

Image 4:
Title: _____
Medium: _____
Size: _____ Cost: _____

I hereby comply with the provisions of this prospectus
Signature: _____ Date: _____.

Send application to:

Mail: MSG c/o C. Allen
9298 Crane Rd
Milan, MI 48160

e-mail: clincomp@comcast.net

ARTIST CHECK LIST:

- _____ Application Form
- _____ Membership/renewal form copy (if needed)
- _____ 4 images, labeled