

# Call for Entries

## Kensington Art Fair

### May 27-29 2023

The Michigan Silversmiths Guild (MSG) was founded in 1949. Guild members include craftspersons proficient in the field of metalsmithing and serves to broaden the knowledge of its members' craft and to facilitate communication with other metalsmith.

In accordance with this mission, MSG and the Kensington Art Fair will sponsor two booths for the 2023 Art Fair. In return for a reduced booth rate, MSG has agreed to provide metalsmithing demonstrations for the general public.

**ELIGIBILITY:** All MSG members are eligible to apply, and members who are interested in learning about art fairs or may be considering this as a career path are especially encouraged to apply. NO PREVIOUS ART FAIR EXPERIENCE IS NECESSARY. All work submitted must be made by the applicant.

If you are not currently a member or are not current with your dues, please fill out the MSG membership form available on our web site ([misilversmith.org](http://misilversmith.org)) and include it (with membership fee) along with this application.

**EXHIBITION RULES:** Six artists will be selected to participate in the fair. Accepted artists are required to be in attendance for the duration of the 2-day fair and to work together as a group to carry out all aspects of the art fair booth. They are also required to participate in setup and tear down of the booth. Other tasks could include: creating publicity, transferring booth materials to/from storage, daily display setup, selling the art work of all accepted artists, promoting the Guild and answering questions, etc.

Additionally, as noted above, all accepted artists will participate in demonstrations of various metalsmithing skills, and applicants will be asked to provide information on the planned demonstrations and equipment needs as part of the application process. Artists should plan for a minimum of two-hour demonstrations each day. Note: demonstrations that include audience participation and 'make-n-take' activities are encouraged.

**SHIPPING, LIABILITY, AND SALES:** While MSG has event insurance, each artist is still responsible for their own insurance and will be asked to sign a waiver as part of the contract.

MSG will not take a commission. The MSG is being charged an event fee therefore there will be a booth fee charged to participants. This fee will be determined at a later date. It will be approximately \$100.00.

**ENTRY PROCEDURE:** This application is specifically for selling work at the MSG Booth at the 2023 Kensington Art Fair. Applications can be submitted either electronically or by mail. Please note that electronic submission is preferred.

- **Electronic:** Submit up to 4 images of your work along with a scanned image of the completed application via e-mail to [misilversmith1949@gmail.com](mailto:misilversmith1949@gmail.com), and forward the \$25 application fee via mail to the address on the application form.
- **Mail:** Submit up to 4 images of your work along with the completed application form and \$25 application fee to:

Applicants will be notified electronically of acceptance. Please note that applicants will not be considered without receipt of the application fee.

All images will become property of MSG and may be used for publicity purposes for the Kensington art Fair. Mailed applications must be postmarked by **May 1, 2023**. E-mailed applications must be received before midnight, **May 1, 2023**.

Images should be representative of the body of work you plan to sell at the MSG booth.

**FORMAT:** Images must be submitted on a CD or as an e-mail attachment - TIFF and JPG files at 300 dpi only. Files should be no larger than 10 MB. Digital images must be labeled with last name and entry number (e.g., Smith1.jpg).

CDs must be labeled with the artist's name and phone number. CDs will not be returned.

**PHOTOGRAPHY TIPS:** As your photographs are the ONLY way the jurors can judge the quality of your work, please use the following tips.

- **Focus.** Make sure your work is in focus. Jurors will want to be able to see the details in your work, including the finishing.
- **No signatures/watermarks.** The jurying process is supposed to be based solely on the quality of work presented; marks identifying an artist could consciously or unconsciously lead to bias.
- **No black and white photographs.** Grayscale filters might make for dramatic images, but it is not representative of how your work will look to most people in real life.
- **Minimal backgrounds.** The emphasis of your photographs should be solely on the work, itself; anything that might distract from that should be kept to a minimum. This means no textured, patterned, or colored backgrounds, and no props beyond those you might need to support your work (for instance, a neck form for a necklace and not someone's neck). Think more "clinical documentation" and less "artistic advertisement." When in doubt, plain black, white, or gray paper are always safe background choices, and furthermore can be curved to create that "seamless" look.
- **Good lighting.** Lighting is arguably the most complicated part when it comes to getting a good photograph, but some simple guidelines are to make sure you have plenty of it (ideally from more than one direction), and only one type of it (for instance, don't mix daylight with a soft white halogen bulb).

**THE JURORS:** Current and past MSG board members, along with the Art Fairs Committee, will act as the jurors of this show.

**CALENDAR:**

May 1	Application due - (postmarked or received electronically by this date)
May 10	Acceptance/Rejection notifications e-mailed
May 26	Booth set-up
May 27-29	Art Fair
May 29	Booth tear down

**If you have any questions, please feel free to e-mail [misilversmith1949@gmail.com](mailto:misilversmith1949@gmail.com), or contact Doug Bowman**

- **Doug: 734-377-1854**
- **[Bowman.dr@gmail.com](mailto:Bowman.dr@gmail.com)**

**Application Form**  
**Kensington Art Fair**  
**June 11-12, 2022**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-mail: \_\_\_\_\_

*Send application to:*  
Mail: **MSG c/o Doug Bowman**  
**11440 Loveland st.**  
**Livonia, MI 48150**  
E-mail: Bowman.dr@gmail.com

**ARTIST IMAGES:**

Image 1: Title: _____ Medium: _____ Size: _____ Cost: _____	Image 2: Title: _____ Medium: _____ Size: _____ Cost: _____
Image 3: Title: _____ Medium: _____ Size: _____ Cost: _____	Image 4: Title: _____ Medium: _____ Size: _____ Cost: _____

**ARTIST DEMONSTRATION:**

During the fair, I plan to demonstrate the following metalsmithing technique(s) Remember no fire allowed!: \_\_\_\_\_

For these demonstrations I will require the following tools/equipment: -

\_\_\_\_\_  
\_\_\_\_\_  
 I can provide all the tools/equipment needed  
 I will need MSG to provide the following tools/equipment:  
\_\_\_\_\_

**ARTIST CHECK LIST:**

- \_\_\_\_\_ Application Form
- \_\_\_\_\_ Membership/renewal form (if needed)
- \_\_\_\_\_ up to 4 images, labeled
- \_\_\_\_\_ Check or money order for \$25, payable to Michigan Silversmiths Guild (MSG)

I hereby comply with the provisions of this application

Signature: \_\_\_\_\_

Date: \_