



Michigan Silversmiths Guild

Celebrating

1948 - 2008

S I X T **60** Y E A R S

Notes on taking a great photograph for publication

The photos you send can make the difference between having your work accepted or not. It is essential that your digital images are of the highest quality.

Photos of all accepted work will be in the catalogue. Images may be used on the exhibition announcement and for publicity.

It's important that even when they are enlarged for publicity to 5 x 7 that they retain their sharpness and clarity of detail. For digital images be sure they are 300 dpi in jpg format and a width/height maximum of 6" or 1800 pixels.

Use at least a 3.2 mega-pixel camera – even better, one which is 4 or 5 mega pixels.

Scanned images must also be at 300 dpi and big enough to reproduce sharply in a larger format as noted above.

Photos should be clear, in focus, uncluttered and accurately represent your work in form, detail and color.

Make sure you have good lighting that shows your work accurately with minimal or no shadows. Photos need to be light enough to clearly see the image but not so light that detail is obliterated.

Compare your photos to the finished work. Do they provide an accurate representation?

Use a plain, neutral background that does not detract from your artwork. When possible, use a light-absorbing background – avoid reflective surfaces.

We look forward to seeing some wonderful work and gorgeous images!